



Neovex

AI Characters

Interactive AI characters for business
They consult, explain, and assist customers without
employee involvement - A new format for company-
customer interaction.

Digital company representative

This is not a chatbot or a terminal. It is a visual, speaking representative of your organization, installed in a physical space and interacting with people in real-time – through voice, text, and gestures. It is trained on your company's data, knows your services, rules, and procedures.

What is this

- A realistic 3D character on screen or at a kiosk
- ★ Understands speech, responds verbally, and displays information on screen
- Operates 24/7 without breaks or weekends
- ★ Training on company data, documents, and scenarios

What it can do

- Consults, explains, navigates, and sells
- ★ Attracts attention even without being addressed
- Switches between languages and scenarios
- ★ Collects analytics on inquiries and questions

Where it works

Any space with a flow of people and information – from shopping centers to government institutions. The AI character adapts to the industry and task.



Retail and Shopping Centers

Navigation, promotions, product recommendations, search assistance



Banks

Product consultations, queue management, application status, documents



Government Services

Migration service, passport office, tax office – routing and clarification



Medicine

Appointment scheduling, clinic navigation, preparation for procedures, FAQ



Education

Campus guide, schedule, information for applicants



Cinema and Culture

Schedule, recommendations, ticket purchasing, navigation



Business Centers

Guest registration, floor navigation, tenant information



Tourism and Museums

Excursions, multilingual guides, interactive exhibits

Multiple roles

The AI character is not just one profession. It is a form of a company's presence alongside a person. Depending on the task, it is custom-built, considering all nuances and specifics of the field.



Consultant

Answers questions about services, prices, procedures, and company policies



Navigator

Helps orient in the space: floors, offices, zones, routes



Salesperson

Presents products and services, explains benefits, and assists with selection



Teacher

Explains complex processes in simple terms: how to fill out a form, submit document

And also

Many roles that arise from your ideas, realized by us



Promoter

Attracts attention, informs about promotions and special offers



Greeter

Welcomes visitors, assists, and directs them to the right specialist



Specialist

Deeply and accurately assists users with their inquiries, provides advice



Controller

Accepts applications, issues tickets, monitors flow, processes requests

Interaction formats

The character adapts to the visitor. Some prefer to speak, others find it easier to type, and some will just press a button. All input channels lead to one result – a quick and accurate response.

Voice

Natural speech is the fastest way. The character understands the question and responds verbally with visual support on the screen.

Text

On-screen keyboard for those who prefer typing. Ideal for noisy environments and sensitive issues.

Buttons, menus

Quick scenarios for frequent requests. One press – and the character guides you along the right path.

Realism that inspires trust

The conversation begins when there is a sense of presence. The character's behavior is designed for the person to perceive them as a conversational partner, not an interface.



In dialogue

- Notices an approaching person and establishes eye contact
- ★ Responds to emotions and tone – adapts the response style
- Gestures and points to interface elements
- ★ Asks for clarification if unsure about the request
- Concludes the dialogue with a summary

In anticipation

- Natural movements – breathing, micro-gestures, scanning
- ★ Attracts the attention of passersby with phrases and animations
- Broadcasts current promotions and announcements
- ★ Functions as a living showcase of the service
- Does not turn off or "fall asleep" – always ready for dialogue

Technology inside

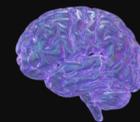
Multiple AI systems are combined into one seamless conversation. For the user, it appears as regular communication, while internally a complex pipeline of speech recognition, language modeling, voice generation, and animation operates.



STT

Speech recognition

The visitor's voice is converted to text with high accuracy, including accents and noise



LLM

Language model

AI understands the context, refers to the company's knowledge base, and formulates an accurate response



TTS

Voice generation

The response is voiced in a natural voice with correct intonation and pauses



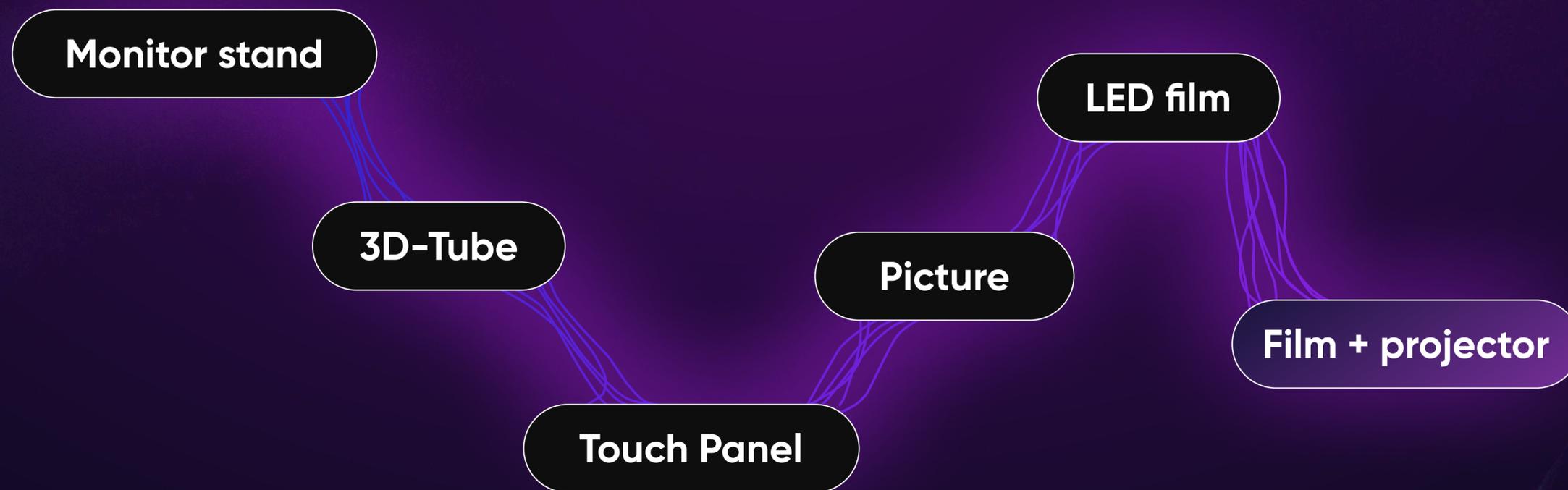
3D & Animation

Visualization

The character synchronizes facial expressions, gestures, and lip movements with the spoken text

Installation formats

The character is placed in a format that fits the space and task. Each solution comes with equipment, installation, and setup.



Monitor stand

Convenient large interactive form factor, with voice & button control, ideal for quick conversion.



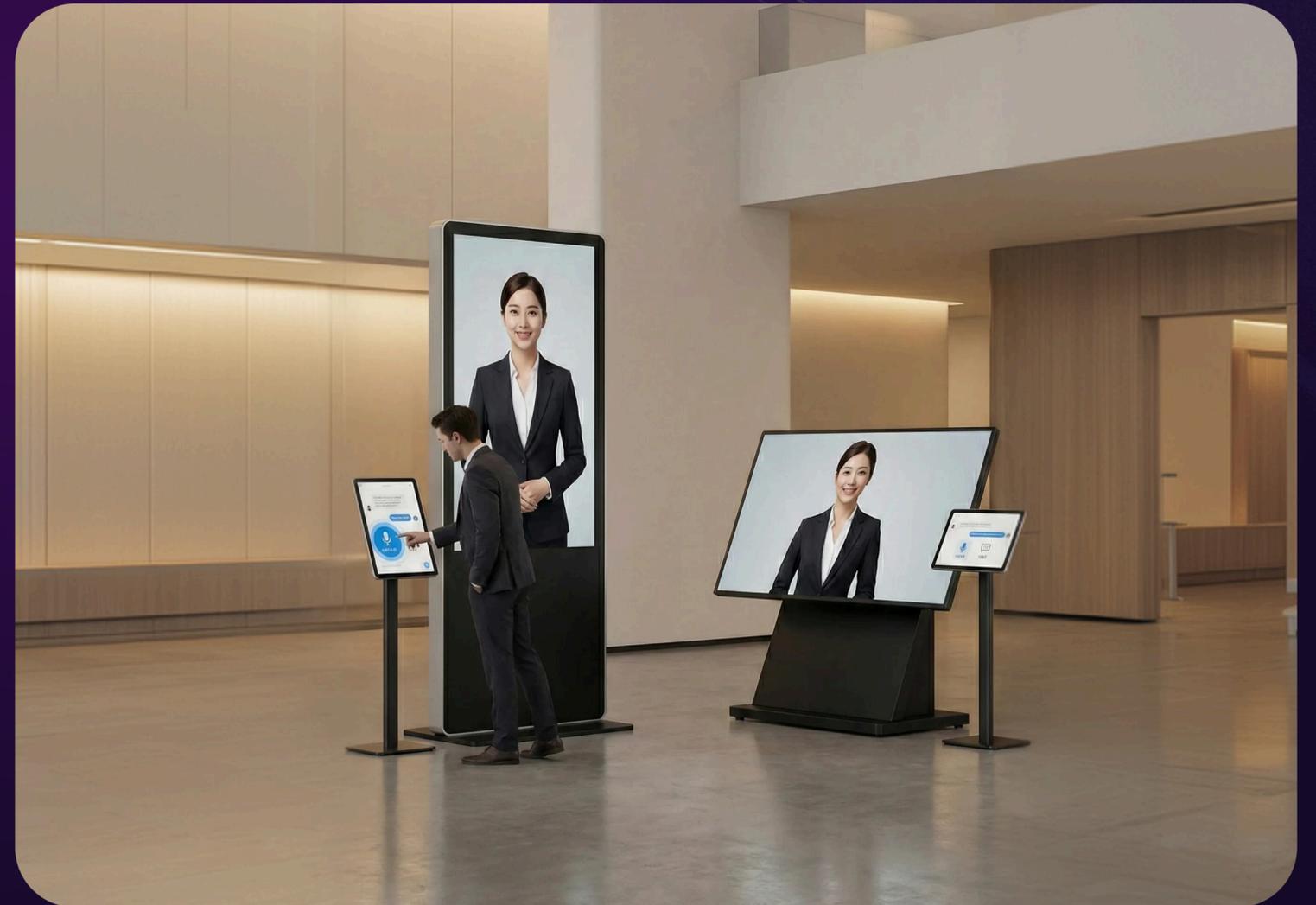
3D Tube

Cylindrical LED display with a volumetric presence effect – the character appears as a living person inside the structure. Maximum wow effect to attract attention in high-traffic areas.



Touch Panel

Two form factors – vertical and horizontal. Main screen 65" for the character, alongside a touch panel for chat control, navigation, and text input. A practical format for daily work.



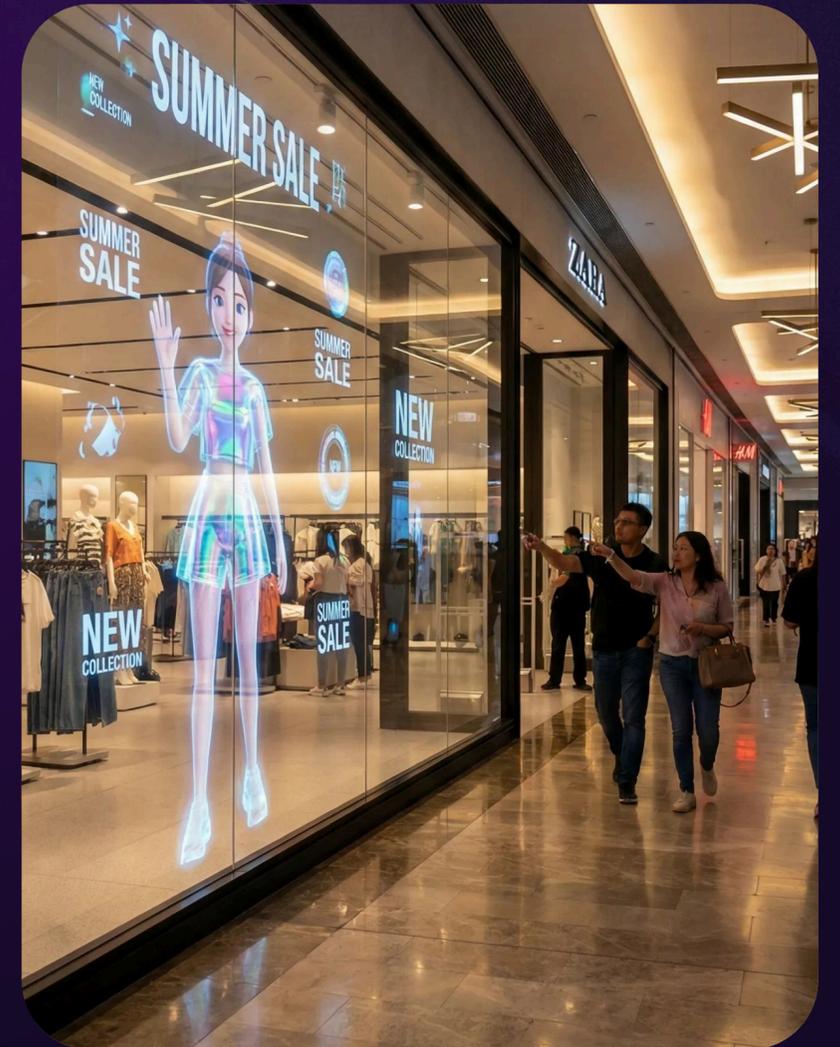
Picture

Display in a decorative frame that blends with the interior as a design element. In standby mode – a living picture, upon approach – a smart assistant.



LED Film

LED film on any glass – showcases, windows, partitions. The character and graphics are visible on the glass, while the space behind remains transparent. AR effect without special equipment.



Film + projector

The glass panel with LED film displays a character, while the projector behind creates a three-dimensional scene on the wall. The viewer finds themselves inside the story – the boundary between reality and technology blurs.



Full cycle

We take on the entire process: designing the image, modeling, integrating AI, training on company data, and ensuring stable operation on real equipment.

01 Brief and design

We define tasks, target audience, and tone of communication. We create a character concept in the brand's style.

02 3D and animation

We model the character, adjust facial expressions, gestures, and lip-sync. We develop idle behavior.

03 AI and training

We connect STT, LLM, TTS. We train on documents, FAQs, scenarios, and company procedures.

04 Integration

We install the equipment, test it in a real environment, and adjust it for the room's acoustics.

05 Launch and support

We launch into operation, monitor performance, and update scenarios and the knowledge base.



The character is created in your brand's style – appearance, voice, manner of communication, and personality become part of the brand identity.

Business impact

The AI character addresses specific business tasks: reducing staff workload, speeding up service, and enhancing customer experience quality. After installation, the system learns from real interactions and becomes more accurate and useful over time.

-40%

Staff workload

AI handles basic questions, allowing employees to focus on complex tasks.

24/7

Availability without weekends

The character works around the clock – at night, on holidays, during peak hours.

+35%

Service speed

Accurate response in 1–5 seconds instead of minutes waiting for a consultant.

∞

Scalability without hiring

One solution serves thousands of visitors without increasing staff.

Thank you for your attention

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