

Neovex Try-On

A virtual clothing try-on platform – no changing rooms, no queues



The fitting room is the weak link of modern retail

Queues at fitting rooms

Customers waste time and leave frustrated, without even starting to choose.

Limited number of cabins

Visitor flow physically hits the throughput limit of the fitting room.

Abandoned purchases

Some customers never work up the nerve to change and leave without buying.

Solution

Try on clothes without changing

Neovex Try-On is a touchscreen kiosk with a camera that shows the customer how an item will look on them – in a few seconds, with no trip to the fitting room.

- ✓ Store's full catalog on screen
- ✓ Customer photo capture with camera guidance
- ✓ A ready photo in the chosen outfit within seconds





Four steps from selection to a finished photo

Pick an item

001

The customer opens the catalog on the touchscreen and selects an item to try on.

Capture

002

The camera guides them on how to stand and at what distance.

Processing

003

The system analyzes the frame and overlays the chosen item onto the customer's figure.

Result

004

The customer's photo in the new outfit appears on screen – ready to save.

Benefit for the shopper

Comfortable try-on without limits



Time savings

No need to stand in line or spend time changing.



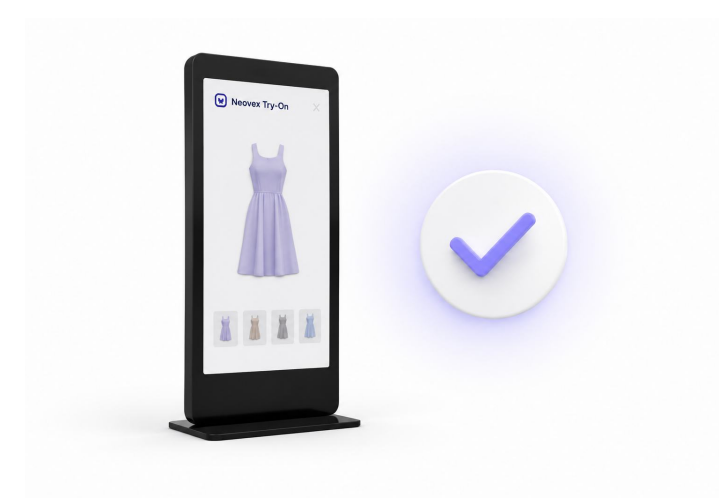
Quick comparison

"Try on" several items in a row in just a couple of minutes.



Save the result

Save the photo and discuss the choice with friends and family.



Comfort

No awkwardness — the try-on happens right there on the floor.

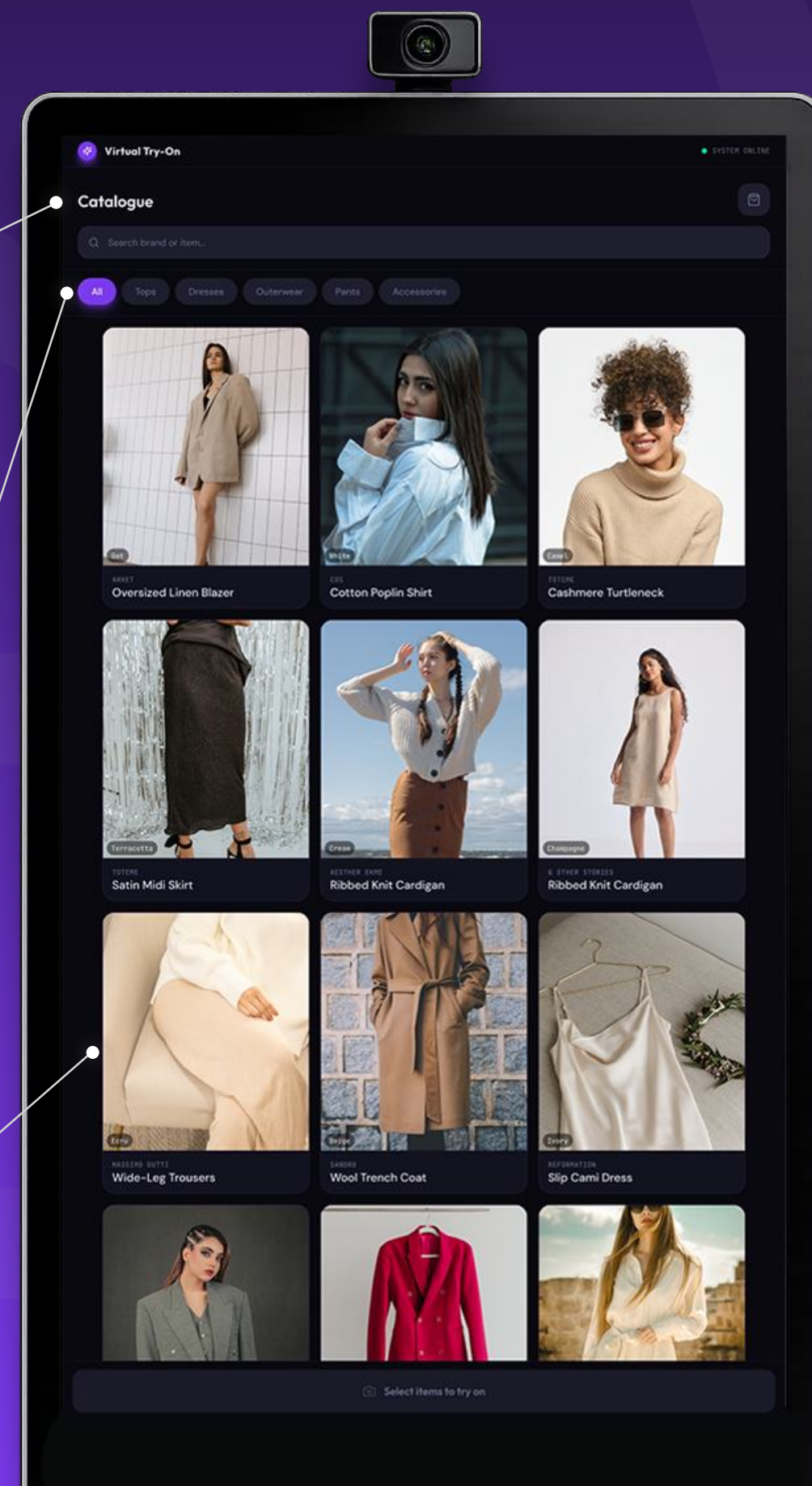
Simple installation, smart processing

Modern computer vision and AI technologies deliver a fast, accurate, and convenient virtual try-on with no complex setup.

Clothing catalog

Breakdown by category

Freedom to choose what you like



Built-in camera takes your photo

Image processing and try-on

Save the look and compare



Who it's for

A format for every point of sale



Flagship stores

001

A tech statement for the brand's flagship location.



Mall locations

002

Speeds up customer flow during peak hours.



Showrooms and multi-brand boutiques

003

Helps showcase the entire range quickly.



Pop-up spaces

004

Present new collections without large fitting-room areas.



Thank you for your attention!

Unlock new possibilities for your store.